

# SERPENTINE PRIMARY SCHOOL



**Photography & Recording Policy 2026**

# **Photography & Recording at School Events Policy**

## **(Parents, Caregivers & Visitors)**

At Serpentine Primary School, we love welcoming families to celebrate and share in our school events. We understand that parents and caregivers may wish to capture special moments; however, the safety and privacy of all students must always come first.

Many of our students do not have permission to be photographed or images of them shared publicly. Please be mindful that some students may have complex family or legal circumstances where privacy is critical. Respecting this policy helps ensure the safety and wellbeing of all children in our care.

By attending school events, parents, caregivers and visitors agree to comply with this policy and any directions provided by school staff.

To ensure this, the following expectations apply at all school events:

### **Use of Photos and Videos**

- Photos and videos taken at school events are for personal use only.
- Images or recordings taken at school events must not be uploaded, posted or shared on social media, websites, messaging apps, group chats, or any other online platform (including Facebook, Instagram, TikTok, Snapchat, or messaging groups).
- Livestreaming of any school event is strictly prohibited.
- When taking photos or videos, please make every effort to focus on your own child only. Avoid capturing identifiable images of other children wherever possible.

### **Staff Direction**

- At certain events, there may be no photography or recording permitted at all. This will be clearly communicated.

### **School Photography**

- The school will continue to capture and share photos through official channels, in line with consent permissions provided by families.
- Any photos or videos shared by the school on the Serpentine Primary School private Facebook page must not be downloaded, shared, reposted, or distributed in any way.

## **Copyright / Performances & Professional Photography**

- Some performances may also be subject to copyright or licensing conditions that prohibit recording, photography, or livestreaming.
- Occasionally, official school photographers engaged by the school will operate in accordance with student consent permissions and Department of Education requirements.

## **Concerns or Questions**

If you have any concerns about this policy or about photos/videos being taken, please direct these to the Principal. Concerns should not be raised via social media, with other parents, or directly with teachers at the event.

## **Breaches of Policy**

Failure to comply with this policy may result in being directed to stop recording, delete images, or leave the event. Serious or repeated breaches may be escalated in line with Department of Education policies.